

# ANNUAL REPORT

## KRISHAK VIKAS SANSTHAN

OPP RAVENUE BOARD, TODARMAL MARG,

AJMER-305001

Phone – 0145-2621444 & 9414007662



### 2018-19

# Observation from the desk of the Chief Operating Officer

It gives me immense pleasure to present the Annual Report of Krishak Vikas Sansthan for the year 2018-2019.

Krishak Vikas Sansthan has been taking rapid strides towards emerging as the leading organization in Rajasthan working in the arena of Agriculture and Rural Development. Institutional tie ups, collaborative partnerships with nongovernmental organizations and private sector partners have widened the scope of interventions. The Organisation has broadened the scope of its intervention by bringing a more direct focus on farmers, school children, youth and civil society and capacity enhancement of development partners and continued agricultural education for food providers.

With a focus on creating a knowledge base on Agricultural Production, expertise to manage countrywide programs and a team of committed individuals, the organisation is moving into new areas like Entrepreneurship Development in Animal Husbandry, Handicrafts etc. The organization takes into consideration the need based programmes for the development of the local people. The organization also has a good communication team for disseminating the new technologies and messages from the scientists, and about new programmes. The organization's support staffs, the field workers, and every other member from top to bottom had played an important role in achieving overall objectives of the organization.

On behalf of the Trustees, I wish to thank all those who have contributed to the excellent performance of KVS during the year. I am confident, that the current strategies of KVS represent its professional approach towards promotion and development of farm and nonfarm activities in state as well as nation. It is also a time

to invite like-minded individuals, producer associations, NGOs Partner, Corporate and Local Governments to engage with the Sansthan to effectively address the challenging arena of agriculture development in India with an approach that is collaborative and one that recognizes the positive power of partnerships.

**Jitendra Chaturvedi**

**Chief Operating Officer**

# LIST OF EXECUTIVE MEMBERS

" Krishak Vikas Sansthan Promotes & Use Recycled Paper for Environmental Conservation "



रजि नं 103/अजमेर/2002

## कृषक विकास संस्थान

राजस्व मण्डल के सामने

सिविल लाईन्स, टोडरमल मार्ग,

अजमेर- 305001

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क्रमांक

दिनांक.....

### LIST OF EXECUTIVE COMMITTEE MEMBERS AS ON 01 JULY 2016

No	Name	Age	Sex	Address	Designation	Education	Occupation	Phone
01	Mr Nand Ram Mali	40	M	VPO- Devnagar, VIA Pushkar, Distt Ajmer	President	M Sc	Agri Business	9413042657
02	Mr Praveen Sharma	38	M	12, Aravli Nagar, Foy Sagar Road, Ajmer	Vice President	MA-MSW	Director (School )	9412948280
03	Mrs Rajni Chaturvedi	44	F	235, Kundan Nagar, Ajmer	Secretary	MA- B.Sc, MJMC	Common Business	9462584173
04	Mr Anchit Bhatnagar	24	M	32/41, Bhagwanpur Pal Beechla, Vinay Nagar, Ajmer	Treasurer	M.Com	Self Employed	7792987947
05	Mrs Laxmi Devi	24	F	123, Regran Mohalla, VPO Rajgarh, Distt Ajmer	Member	B.A	Agri Business	9636432467
06	Mr Mukesh Nathani	31	M	105, Pancholi Choraha, Ram Nagar Ajmer	Member	B.A	Entrepreneur in Agri Business	9352309233
07	Mrs Sunita Agarwal	38	F	38, Hari Bhuu Upadhaya Nagar Ext, Ajmer	Member	B.Com	Jewelry Business	2601775
08	Mrs Meera Vaishnav	39	F	Near Post Office, VPO Saradhna, Distt Ajmer	Member	12 <sup>th</sup>	Agri Business	2782467
09	Mrs Madhu Sharma	56	F	1335, Mali Mohalla, Kalu Ki Dhani, Ajmer	Member	MA	Teacher Private	2629852
10	Mr Sant Kumar	34	M	2, Khanpura Road, 606/24, Subash Nagar, Ajmer	Member	M Sc, PGDCA	Self Employed	9649777700
11	Mr Lokendra Singh	37	M	Near Bus Stand, Village Picholia, PS Peesangan, Distt Ajmer.	Member	BA	Self Employed	8058714041
12	Mrs Ranjana Singh	26	F	Near Gurjar Mohalla, Village Nooriawas, PS Peesangan, Distt Ajmer	Member	12 <sup>th</sup>	Agri-preneur	7023128381

*Nand Ram Mali*  
NAND RAM MALI

President

*Rajni Chaturvedi*  
RAJNI CHATURVEDI

Secretary

*Anchit Bhatnagar*  
ANCHIT BHATNAGAR

Treasurer

*Rajni Chaturvedi*  
Secretary  
Krishak Vikas Sansthan, Ajmer

## Promotion of farmer Producer Organisations ( NABARD)

### Introduction

The Union Finance Minister while presenting Union Budget for 2014-15, announced setting up of "Producers Organization Development and upliftment Corpus (PRODUCE) Fund of `200 crore in NABARD to be utilized for the promotion of 2000 Farmer Producer Organizations (FPOs).

### Objective

The broad objective of the Fund is to promote and nurture

Farmer Producer Organizations (FPOs) by way of extending the required financial & non-financial support during the nascent/ formative stage. It is critical to support FPOs in terms of awareness creation, capacity building, technical support, professional management, market access, regulatory requirements, etc. and provide handholding support for a minimum period of 3-5 years and the same is met as grant under the Fund. The requirement of the FPOs for their business has to be met out of their own funds, equity mobilised, institutional credit and profit generated, etc. depending upon the local needs.

### Guiding Principles for assistance

- FPOs registered under any statute/legal form can be supported.
- The FPO should act for the benefit of the producers and there is active community participation(ownership/management/empowerment)
- Activities falling within the domain of agriculture, activities allied to agriculture including dairy, poultry, fisheries and covering the entire value chain will be eligible.

### Role of KVS

- There are six farmer producer organizations promoted and nurtured under said programme.
- Three have been formed in **Ajmer** district of Rajasthan.
- Three have been formed in **Nagaur** district of Rajasthan.
- Diversified FPOs
- Value Chain oriented
- Mass market of agricultural commodities.





Officers from various leading organizations observe the skill development programme and take report with interacts the students. Capacity building with rural women by KVS staff is also take place and bring community to the center place. Food Preservation Training, Employment generation Training Various Amla preparations, like dry amla, amla candy, amla laddu etc made by the rural women Interaction with rural women at Devnagar and Formation of women SHG procedure Farmer training at Srinagar Panchayat Bhawan. Capacity Building programme with women farmers and weighing and packing of seed for free farmer distribution.

### **Capacity Building, Skill & Entrepreneurship Development Programme Experience**

Layout of various fruits and orchards Training : KVS give 50 farmers training on various techniques of layout of fruits and orchard. In this training farmer take keen interest in the technologies. In the modern techniques there is an a especial method for layout of fruit plant garden. Various fruits like Amla, Guava, Phalsa, Jamun and Grapes have different ways to plant in the field. Under the training experts from the institute gives the tips to the farmers related to the plant health to growing in the field.



Livestock care and management training : Livestock farming is an important activities of rural farming since from breed selection to feed management, artificial insemination, milking and disease and pest care techniques showing to farmers found this training goes to be benefited in their livelihood. Around 50 farmers from Devnagar and Banseli were present in the training.



Rabbit raising training : Rabbit raising is an vital low cost and economical activities in present and upcoming years. Experts from CSWRI, Dr Debrato Sethi along with his colleague Mr Vikas Meena were trained to the participants. Institute experts will give information to the participants that there is 25% to 33% subsidy available in the rabbit raising from the NABARD. There were 25 Men and 25 women take training on the same at Rajgarh.



Water conservation training : All the people know that the Rajasthan is the state where the annual rainfall averages very low. Thus the need of the water conservation is there. Engg C M Kanjnai will provide the water conservation techniques like mulching, bund making, contour formation etc. Institutional staff will

also give information on the same. There were 75 farmers of different villages present in the training.

Budding & Grafting : There were 50 farmers from Motisar, Ganahera, Bhagwanpura and Picholia were trained to do the budding on Rose plants and similarly on growing phalsa were trained on grafting. There were scientist from Horticulture department Dr M K Sharma and Dr Rakesh Porwal and supporting staff will take care the procedure of budding and grafting. All the farmers take this training very interesting and effective in their orchard planning.

Other trainings and capacity building activities and entrepreneurship development programmes are as under **Pre sowing preparation and moisture saving techniques, Pushkar Fair, Integrated Pest Management , Household business and govt schemes, Organic farming techniques, Mix farming techniques, Cultivation of dye and pigment plants, Mushroom cultivation, Various**



**methods of bio-composting, Rainfed farming, Visit to Center for Research on Seed Spices, Home based spice processing units, Child and Women development programme Seminar on JLG, SHG and Kisan Club role in rural development, Workshop on alternative sources of energy, Workshop on scope of protective cultivation and Herbal plant goshti**

## SHG Programme and Micro Finance Experience

### **Micro Enterprise Development:**



ORVI, Ahmedabad ( ADI ), a long-term partner of KVS has been providing technical guidance to run the micro enterprise Development project and coordinate the activities fruitfully and sustainable. Through this initiatives the targeted micro entrepreneur groups have gained access to raise their own capital, improve family living conditions, poverty alleviation, and employment creation. During the reporting year out of 425 Micro enterprises 388 micro entrepreneurs groups have been functioning properly. 80% micro entrepreneur groups have been successful in raising their income level, improvement of family living status, alleviating poverty through creation of employment.

### **Impact:**

The small business groups, entrepreneurs were belonging to below poverty line families at the initial stage. After undertaking of small business, 90% of them have up graded their socio economic conditions above the poverty line. Regular self employment income generating activities has helped them to alleviate poverty and improve living conditions.



### **Promotion of Priyadarshini Adarsh SHGs, Programme:**

Agency : Women & Child Development Department, **WCD**, Bhilwara, Jaipur

Supporting Agency: **NAIP**, Ajmer.



KVS has been promoted Women Self Help Groups with the kind assistance of NAIP, Ajmer . All the promoted groups are functioning well .All the groups have regular meetings, savings and linked to different Nationalized Banks for credit support. A total of 65 Self Help Groups have been organised by KVS for women empowerment.



The Integrated Child Development Services (ICDS) of Devnagar block with KVS and some other NGOs have been networked 450 SHGs into 14 Clusters to share common issues, activities, identify their strength and weakness and fulfill women rights. KVS has been provided all technical guidance to the network for proper functioning, capacity building, lobby

and advocacy with the Govt. authority. Devnagar Block KVS has conducted training of SHG leaders and Anganwadi workers in 10 batches. ICAR and ICDS to arrange the training. 60 SHG leaders and Anganwadi Workers have undergone the capacity building training.

### Impact:

Members of SHGs have been raising their savings fund without any follow up guidance. They have gained access to working capital for income generating activities. The socio economic conditions of their families have been up graded. Developed rural resources for income generation through agriculture, animal husbandry, etc. Created employment opportunities, alleviated poverty , ensured food security.



### FORMATION OF Adarsh SHG

Organisation of the rural people into SHG for motivation, capacity building and skill development in selected income generating activities are our main objective. As such we gave usual emphasis in this area in the ship project, for SHGs was completed projects formation of operation was also we formed 5 SHGs of members while 9 under project. Krishak Samridhhi we formed . Another 1322 more families were included into GRAMIN FAMILY for self development. With the inclusion of these SHGs the total number of SHGs in GRAMIN rose to 2701. Similarly the no of female members stood at 29406 which is



year just completed. Our flag-formation and promotion of already. In addition to these to SHGs in our entire area of going on. Under the projects which 6 were of women were of male members and

about 88.05 % of the total SHG members. Another important achievement of our organization in terms of formation of SHG.

### **Computer & Literacy programme**



Imparting Computer & literacy to our illiterate SHG members is mandatory to the group. KVS has the strong conviction that illiteracy is the main root of rural poverty and all hardship. It gives birth to ignorance and that to exploitation. Hence to ameliorate the pathetic condition of the rural poor they must be given the minimum knowledge of the three R's that is reading, writing and arithmetic's. We offer reading-writing materials to the selected illiterate members of our SHGs and the SHG functionaries of their own or through our coordinators impart literacy to the illiterate. In this way we are from our inception have literate about 4500 plus illiterate.



### **Impact:**

New literates in remote rural areas get library facility for develop their knowledge.

### **Roof top rainwater harvesting**



Roof top rainwater harvesting is one of the oldest and most efficient systems to conserve the rainwater and contain the run-off. From centuries this system is used in different parts of India, and the main need is to revive the system, redesign it according to the climate and culture of the area so that it works effectively. System in Gujrat and Rajasthan still works effectively after centuries. The water drawn from it is pure and can be used for drinking and cooking purpose whole yearlong.

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## **COMMUNITY PARTICIPATION**

Primary health management by village people, infant and child health care, preventive measures against spread of sexually transmitted diseases, HIV/AIDS control, family planning and community health, management and prevention of communicable and other diseases, safe delivery etc. It has created a massive impact on health status improvement, minimization of diseases. According to reports of village health committees 42% diseases has been reduced through community sensitization.



### **Impact:**

Women health camps have been empowered with knowledge and capacity to manage the community health system through community participation in preventive measures. It is an integrated project for literacy, capacity building and health education. Development of income generation facilities through sustainable agriculture,

empowerment of women self help groups, women rights establishment etc. Besides the above



activities  
various  
capacity



building training like leadership development, Credit Management training and SHG Orientation training has been imparted to the SHG women. Women

Human Rights are also a key activities o the project.

During the period 2 Legal awareness Camps with 115 participants have been organized, One paralegal training for 40 women leaders are also organized. Total 07 of dowry and cases have been identified during the year and provided counseling.



## **Rainfed Farming Development**

**Krishak Vikas Sansthan** initiated a new theme 'Rainfed Farming Development' in October 2017. The rainfed farming development theme is in the explorative stage. During this phase it aims at understanding the issues of rainfed farming in selected locations in which a decline has been observed and identifying specific interventions and consolidation of interventions for bringing them forward to pilot project stage. The experimentation on rainfed farming was taken up in two locations with two different soil conditions namely black and red soils. These two soil conditions fairly represent the major rainfed soils Jawaja & Kanas.

## **Health & Family Welfare Programme**

### **SAFE MOTHERHOOD AND CHILD SURVIVAL**



It is a regular programme of KVS with the health components of preventive awareness and education for community health management including maternity care, antenatal care, postnatal care and immunization etc. Catholic Relief Services, Kerala has been supporting KVS for the last

two years for the safe motherhood and child survival project. The Ajmer Social Service Society, the welfare wing of the Catholic Diocese of Ajmer has been providing necessary guidance from time to time to run the programmes successfully. During the reporting year 2465 women, 1836 children of 32 villages have been provided with the services of health education, nutrition foods, maternity care, and antenatal care.

During the reporting year we have received and distributed the following food materials to the needy mother and children under SMCS Project.

## Community Organisation

The programme is operating in 3 blocks of Ajmer district. The field operations are organized into four regions. During the year, 2008 sources have been promoted with 737 members. The programme covers 821 farmers in 5 villages. The programme follows a cascade of tanks approach and cascade



level associations are formed to intensify the work at this level. Three Cascade sources were promoted during the year. Works on the promotion of four block level federations were taken up during the year.

## Conservation and Development activities

The programme team undertook various initiatives to raise resources for the tank- based watershed works. They worked in collaboration with various agencies both government and funding agencies. The team is implementing the tank based watersheds programme in twelve blocks with the support of the NWDPR



programme of the Rajasthan government. It is also working in collaboration with CAPART, NABARD, OXFAM-GB and few other agencies as well. In several places the people themselves undertook regular maintenance works with 100% own contribution.

## Education and working with youths (NYK )



Educational activities has been one of the prime urban intervention since the beginning. The focus was more of therapeutic in nature. We shifted the pre-schools within the communities to avoid any disruption in continuity of the pre school education process. The focus since then has been at two level - one was to provide education and second to carry out

peace education at a larger level with community leaders, clergies and youth.

Currently, the organization is running eight play groups as part of its urban / Rural initiatives especially for the children between 1-5 years age, coaching of school going children, exposing them to computers and other creative activities. Major focus of the programme is to change the mind set and bring in multi-culturalism. Our educational activity has helped us to reach to the young minds and help them to shape their future. Running these pre-schools not only provide creative education but also instill secular values among the children. Extra-curricular activities leading to understanding of multiculturalism and national thinking were also carried out with the older children.



They were sent to CSC every week for over a year. In addition puppet shows, street plays and celebration of National importance day were also carried out with them. Moreover we are constantly interacting with the parents to broaden their secular values.



The organization has also tied up with few schools and trying to introduce IEC material on the synergetic traditions of the country, which would enhance their world view and look at diversity as a pre-condition for human

existence and democracy. We have developed a series of booklets on different themes highlighting the synergetic tradition in our sculpture, music, maritime system etc. For pre-school teachers a seven day comprehensive training programme focused on developing innovative ideas to make education a playful learning experience for the students, which also included sessions on developing adequate and appropriate attitude and behavior skills.





Cultural Events cultural devotion makes life beautiful. It brings perfection to life. KVS has always given stress on the cultural development of common rural people. There are large number of able women who loss their cultural ability after marriages. KVS has been trying to make the SHG a platform for the

practice of cultural activities since its inception, and it has seen success in this area also. The members exhibit different cultural items like songs and dances according to their capacity in the

meetings of their groups. It has created a flutter in the already static life of the village women. Exhibition of cultural programmes by the SHG members in the AGMs are a common feature. Our SHG members are also invited for exhibition of cultural programmes organized by village organizations. Our SHG



members organized a cultural programme on the first day of the last AGM. Another important expect of cultural activity of GRAMIN members is that our SHG/GRAMIN constitution includes working for enrichment of folk songs and folk dances of the ethnic groups and thereby enhancing communal harmony.. Apart from these KVS covers Gramin health programmes and AIDS awareness. iodiesel and medicinal plants cultivation also take place. Animal husbandry trainings are also given to farmers. Social beneficiary programmes like vermicompost and bio pesticide training was given to farmers. Computer training, Agriculture Insurance type awareness and support to farmers. Nursery medicines and different nursery erection technique and support to farmers. Pushkar fair stall also made. In this fair we give various agriculture and allied industry knowledge to the farmers.

Krishak Vikas Sansthan embraces the value of partnerships and actively seeks opportunities to collaborate with a variety of partners, including National and State Governments, community-based and not-for profit organizations, agriculturists from both the public and private sectors and corporate houses. We are able to build strong relationships with our partners, allowing us to expand the benefits of our programs to an increasing number of those living with food crises. KVS would like acknowledge the support of its Donors, Government, NGO partners, Community and various individuals whose participation has made our journey so enriching. Listed below are some of our partners who have helped us move forward towards the realization of our mission. We deeply acknowledge your contribution and look forward to your continued support.

#### **NGO partners**

**Aryan Sansthan, Baran**

**Grameen Mahila Vikas Sansthan, Bubani**

**VIKSAT, Ahmedabad**

**Sarvmitra Mahila Kisan Club, Rajgarh**

#### **Government Agencies**

**Indian Council of Agriculture Research**

**NABARD**

**Department of Women & Child Development**

**National Research Center on Seed Spices**

**Center for Research on Seed Spices**

We endeavour to advance consciousness of disease prevention and encourage earlier detection and treatment of chronic diseases. With your contributions we will create awareness and educate our people about the risks, care and management of good agricultural practices as a first step to

improving the lives of individuals.

Krishak Vikas Sansthan is looking for your support to strengthen the ongoing work and expand the reach. Any amount, big or small will help and add up to make a difference.

All donations are exempt under section 80G of the Income Tax Act, 1961 vide order no. DIT(AJ) 2009 - 2010/111/49/2709 Dated 31-01-2008